



MaaS360® for Healthcare



MaaS360 in Action: Millions in HIPAA Fines Wiped Clean

A physician relies on an iPhone to access medical reference libraries, patient records and lab results—in addition to calendar scheduling, voice and text messaging. On a speaking engagement abroad, the iPhone is stolen—on a bistro table one minute, gone the next.

Without hesitation, the physician calls the hospital where he is on staff and directs the IT department, equipped with MaaS360, to wipe all information from the device, which is done by the IT department remotely in a matter of minutes.



Healthcare-Specific Challenges

Physicians and healthcare workers increasingly depend on their own mobile devices to access medical and patient data at the point of care. At the same time, healthcare organizations face greater liability and fines if found out of compliance with HIPAA under a new audit program mandated by the 2009 HITECH Act, where the maximum penalty was increased to \$1.5 million.

While mobile technology improves the quality and cost of patient care, it increases IT workloads and the potential for information security and HIPAA compliance risks. IT is expected to manage all of these risks while improving the productivity of your healthcare colleagues and keeping them happy by allowing them to use their own mobile devices.

MaaS360 Healthcare Solution

MaaS360 enables organizations to secure electronic protected healthcare information (EPHI) on all mobile devices connecting to their network, comply with HIPAA and other regulations, and reduce the IT workload and cost of managing mobile devices.

Using MaaS360, Mobile Device Management (MDM), Mobile Application Management (MAM), and document and expense management can be easily and instantly integrated into broader enterprise programs for IT governance, data security and regulatory compliance.

Key Benefits

- Gain 360° visibility and control of all mobile devices, apps, documents and files
- Automate password, encryption and policy enforcement
- Ensure anytime, anywhere device and data security with immediate remote action on nonconforming devices
- No infrastructure changes required
- Rapid implementation
- Low implementation costs and no-fuss maintenance
- Expense management to control costs and overages

Key Features

- Supports today's mobile devices from a single console, including iPhone, iPad, Android, Windows Phone, BlackBerry and Kindle Fire
- Instant device enrollment via SMS, email or URL over-the-air (OTA)
- Pushed policies, encryption and security safeguards
- Contextual, event-based policy, security and compliance rules engine and automation
- Enforce usage policies specific to physicians, healthcare workers and staff
- Remote locate, lock and wipe (full and selective)
- Blacklisting, whitelisting and requiring apps
- Customized app catalog
- Support for custom apps
- Control document distribution
- Real-time reporting and analytics



Control All Devices

MaaS360 gives healthcare organizations coordinated visibility and control over all devices and operating systems, from Apple iOS to Android, Windows Phone and BlackBerry. Integrated dashboards, analytics, and reporting provide actionable intelligence about their entire mobile environment through a single console. IT administrators can quickly visualize the distribution of devices, apps and documents across platforms, approval status, device capabilities, ownership, compliance status and more to control the risks of physicians and healthcare workers using mobile devices to access medical apps and patient records.

Improve Mobile Information Security and HIPAA Compliance

MaaS360 provides the ability to know and control information security safeguards on all mobile devices – and react rapidly to lost or stolen devices to ensure regulatory compliance with HIPAA, Health Information Technology for Economic and Clinical Health Act (HITECH), Federal Information Security Management Act (FISMA), Sarbanes-Oxley (SOX), Federal Rules of Civil Procedure (FRCP) and other statutes. IT departments can:

- Push policies and Wi-Fi, email and VPN profiles OTA
- Quarantine new devices automatically until authorized to access your network
- Wipe sensitive data from lost or stolen devices remotely
- Blacklist applications and block device access
- Enforce passcode protection, encryption, and security updates

Control Mobile Applications

MaaS360 application management allows healthcare organizations to easily manage and secure the applications that are critical to your users (e.g. Electronic Health Records (EHR), Computerized Physician Order Entry (CPOE), Diagnostic Imaging, Patient Vitals Monitoring, Point of Care, etc.). An on-device application provides users with a catalog of authorized private and public apps. Users can view the apps made available to them, install apps, and be alerted to updates. IT and other departments can manage the master app catalog and per-user authorization. Application lifecycle management provides real-time software inventory reports, app distribution and installation tracking, update publishing, provisioning profile management, and app security and compliance management.

Reduce IT Workload and Costs

With MaaS360's true SaaS model, there are no servers to install, no complex configurations or infrastructure changes, and no investment in expensive business software. Built on a secure, multi-tenant cloud architecture, MaaS360 enables instant enterprise mobility management in just minutes with effortless scalability, whether from ten to tens of thousands users, and seamless integration into existing enterprise systems. Additionally, MaaS360 eliminates the strain and expense that rapidly changing mobile devices and applications used by physicians and healthcare workers can have on IT organizations by automatically incorporating the continuous stream of platform updates.

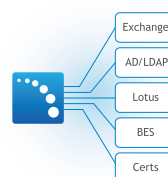
Why MaaS360



Proven approach to cloud-based mobility management



Powerful management & security to address the full mobility lifecycle



Seamlessly integrates with all of your existing infrastructure



Simple & fast with an exceptional customer experience

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For More Information

Free 30-day trial at techonecentre.com/mobileedge

To learn more visit maas360.com

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